

MICHIGAN QUARTER HORSE ASSOCIATION

Meeting of the Board of Directors

March 14, 2018 Meeting Minutes

Meggen Baynes called a meeting of the MQHA Board of Directors to order at 7:02 p.m. at the MSU Pavilion, Classroom B. The following Directors and staff were present: Meggen Baynes, Kathy Christensen, Barbara Foster, Sasha Glover, Megan Hirschman, Rob Kirkpatrick, Allyson Thompson, Morgan Warda, and Kris Woroniecki. Youth President, Lily Atkinson was also in attendance. Excused were: Mike Huntoon, Monty Montgomery, Chris Perniciaro and Jeff West.

**AGENDA:** Megan Hirschman made a motion to approve the agenda as presented. Kathy Christensen seconded the motion. Motion passed with none opposed.

**MINUTES:** Kathy Christensen made a motion to approve the February 13, 2018 Board of Director minutes as presented. Rob Kirkpatrick seconded the motion. Motion passed with none opposed.

**REVIEW OF FINANCIAL STATEMENT:** Megan Hirschman presented the financial statement for the period ending February 2018. The total assets of the Association as of February 28, 2018 are listed at \$393,459.29; the total liabilities at \$111,697.87 and the total members' equity is listed at \$281,761.42. The net income as of the end of February is listed at \$11,752.89 compared to \$4,847.73 for the same period in 2017. Barb Foster made a motion to accept the February financial report as presented. Morgan Warda seconded the motion. Motion passed with none opposed.

**TREASURER'S REPORT:** The February 2018 checks written report was presented by Kris Woroniecki. There were checks written totaling \$22,305.45 for the month. Megan Hirschman made a motion to approve the February checks written report. Kathy Christensen seconded the motion. Motion passed with none opposed. The Accounts Payable report and the Accounts Receivable report were reviewed. Megan Hirschman made a motion to accept the AR/AP report. Rob Kirkpatrick seconded the motion. Motion passed with none opposed.

**PRESIDENT'S REPORT:** President Baynes began by discussing her attendance at the AQHA Convention. She said she attended a lot of meetings. The National Directors, Chris Baldwin and Kelly Chapman were in attendance and she was able to spend some time with them as well as Past AQHA/MQHA President, Ken Mumy. She explained that the committees meet and make rule recommendations at the general membership meeting. The Board of Directors votes to have the item move on to the Executive Committee. The Executive Committee is compiled of several horse show people, so that is a good thing for MQHA. Jim Hunt is the new AQHA President. Meggen said she attended workshops, one being on the ELD Mandate.

**VICE PRESIDENT'S REPORT:** Vice President Christensen explained that the Directors are working to set their goals for the individual committees

**OFFICE REPORT:** Kris Woroniecki reviewed action taken by the Executive Committee.

*Executive Committee Business - Megan Hirschman made a motion: Based on the estimate outlined (\$950), I move to approve the expenditure of up to \$1,100 to update our points system to reflect the new rules previously approved by the Board of Directors. This should clean-up any confusion in relation to year-end point standings for the all-around regarding halter. This will also allow for more equality across all the halter classes, regardless of the number of horses participating. Meggen Baynes seconded the motion: I would also move to approve this, we have already voted on the change to the halter points, so we will need to do the necessary software updates.*

## MICHIGAN QUARTER HORSE ASSOCIATION

Meeting of the Board of Directors

March 14, 2018 Meeting Minutes

- Tour TShirt Designs – Kris presented them and asked for the individual directors to vote on their favorite.
- Kris reviewed correspondence from AQHA regarding two Introductory Shows in Gaylord, MI on June 2 & 3.
- 2017 Tax Return – the client list was received from the CPA and we will begin to gather the requested information. The tax return due May 15.
- We received a thank you note from the Fullerton family, thanking MQHA for the flowers sent for Mary Lou Schneckenberger.
- The due diligence is scheduled for Thursday, April 19 at 2 p.m. at the office in Greenville. The Board is welcome to attend.
- The Show Approval meeting was held on Monday, March 12. All shows were represented on the call. There were nine in attendance.
- Rachel Nicholson will be leaving employment with MQHA effective April 6, for a new job in Grand Rapids. We wish her the best of luck and appreciate all she has done for MQHA during her time with us.

### **COMMITTEE REPORTS**

**CLINICS AND OTHER EVENTS:** Allsyon Thompson reported: *I spoke with a lot of folks at the Stallion Expo booth. Ideas shared:*

- *Folks missing the magazine.*
- *Western dressage participation*
- *Michigan clinic with Lynn Palm, May 19 & 20.*

*Gave out several show schedules and showbills. Video presentations appeared to be a big draw. I think participations in this event is beneficial. Similar events should be explored. Thanks to all who staffed. I'll send thank you notes.*

**CONVENTION:** Sasha has set up a site tour on Saturday, April 14 at 11 a.m. at Comfort Inn, Mt Pleasant as a possible 2019 Convention venue.

**EASTER SHOW:** submitted by Monty Montgomery: *The Pavilion stalls are all full, with a few on a waiting list. The camping is full and there are some on a waiting list. The circuit awards are done, and the committee is excited about them. The first-place prizes are all in hand. There will be a give away t-shirt which is being finished. The sponsor banners are ordered. The Easter Egg hunt baskets are being taken care of. There will be a Team Tournament that Meggen Baynes is organizing. A light breakfast hospitality area is being offered. The committee will cut the arena down so there is a warm up area. The white fence will be used if possible. Help is needed for Friday for the dual ring showmanship if anyone is willing to. Hoping for good weather so the outside arenas can dry out as well as the campground.*

**FACEBOOK:** Kathy Christensen announced on the MQHA FB page the Open Enrollment \$100 MQHA Gift Certificate Winners. Congratulations to: Stephanie/Madison Pfahl, Cathy Thaler, Jamie/Bailey Tenney, Merri VanDyke, and Kerri/Sydney Dunckel. The MQHA official page has 3789 Likes and the Marketplace has 7318 members.

MICHIGAN QUARTER HORSE ASSOCIATION

Meeting of the Board of Directors

March 14, 2018 Meeting Minutes

**FUTURITY:** submitted by Chris Perniciaro: *We have had a few meetings since January and are close to finalizing the showbill. We will be doing some sort of a t-shirt for the show to promote how much money we give away in the weekend.*

**HARBOR CLASSIC:** submitted by Jeff West: *The committee had a conference call on Thursday, February 8th with many communications via email since. I really appreciate all that participated in those discussions. The show bill for the Harbor Classic is complete! We are working on barn sponsorships. We will offer sponsorships first to those who sponsored last year offering an option to renew. Camping will be based on sponsors and board members first then order of reservation payment. We will start taking reservations 4/16/2018, with payment. My suggestion would be that the big groups who like to camp together to get their reservations in together. More to follow.*

**MEMBERSHIP/PUBLICITY:** submitted by Morgan Warda: *We are still in the process of handling details with Gohorshow, but as a reminder this is the package deal that they put together for us - Annual Web Tile Renewal with 6 Standard GoMag pages and 10 GoMag Certificates to be given as prizes at a discounted rate of \$770 (this package has a retail value of \$2520).*

*I was at the Expo from 9am-3:30pm. There was a good amount of traffic at that time and many people stopped in to talk. Many of them were looking for 2018 merchandise, but we made sure they knew it was coming. One family was very excited to learn about our horseback riding program. We did not have any materials on that at the booth, so I think we should put together a flyer for it. I took her email and said we would send one ASAP. At least 5 people during my time there took membership forms and show schedules!*

*I have sent this idea information to the board before but unfortunately could not be at that meeting. I will try my best to outline it here with a few different options. Educational classes/workshops have been a huge part of my career as a student and a young professional. I have attended them, and planned them, and am shaping this idea around another organization that I deal with.*

*This organization hosts educational courses on different topics for a fee. I think we could consider topics like "NCAA/IHSA Equestrians: How To" and also things that would be appropriate for younger kids that focus on horse care and biology. I think partnering with other equine organizations is also a good idea, but is also topic dependent.*

*If we put time and effort into finding the right speakers, I think this is something that people would pay for and it could be used as a fundraiser to offset some expenses. I can see it working either of these ways:*

- 1. If we charge for classes we could give MQHA members a discount, making it another perk of being a member.*
- 2. Make the cost a membership fee. If someone is already a member, then the workshop is free- also a membership perk.*

*This would be a big job, but I think it's a great way to reach new people and show our support for the equestrian community. I could also get at least one member to join events as a committee member if they are interested in the topic/have connections.*

MICHIGAN QUARTER HORSE ASSOCIATION

Meeting of the Board of Directors

March 14, 2018 Meeting Minutes

**QUEEN:** Kathy Christensen reported on the Queen's Contest. The Committee has split up the AQHA rule book into 4 sections, and is starting to work on the 2018 Queen Contest test. There are also some proposed rule changes that will be brought back to the MQHA Board for the April meeting.

**STALLION SERVICE SALE:** Submitted by Chris Perniciaro: *We have sold 50 studs for a total of \$39,570. We hope to sell five more. We sent out gift boxes to the stallion owners for all the stallions that have sold. They were very well received by the stallion owners.*

**SUMMER SERIES:** Submitted by Meggen Baynes: *I will be moving forward with the "Toledo Bucks" that exhibitors can apply towards the food vendor in Midland as well as their show tab. Details on what classes or how those will be distributed to be determined. I will talk more about the Toledo Bucks under "old business". Also, we may have Circuit Awards provided by Toledo Ticket as they have a new product they would like promoted. I will be talking with Tom Carter at the Easter Show. The bedding has been ordered for shipment to the grounds. I will be organizing the delivery of it. I have received a lot of sponsors.*

**YOUTH:** AQHYA YES Conference – Lily Atkinson confirmed that she will be in attendance for the Conference again this year. Easter Egg Fundraiser – Megan Hirschman made a motion to approve the Easter Egg Fundraiser. Kathy Christensen seconded the motion. Motion passed with none opposed. There was discussion regarding financial support for the YES Conference. Megan Hirschman made a motion to approve \$1500 from the Youth budget and \$500 from MQHA to support the YES Conference. Allyson Thompson seconded the motion. Motion passed with none opposed. The \$500 from the Board is new support outside the existing Youth budget.

**OLD BUSINESS:** Toledo Ticket has graciously agreed to print Gumby Bucks in \$1, \$5 and \$10 bills along with some \$.50 wooden tokens. These will be distributed at some of the horse shows. The Gumby cash will be accepted at participating vendors and food concessions. Meggen Baynes will utilize some of this for the Summer Series in Midland. The office will need to determine how to track the money as it will be an expense for the individual horse shows.

**NEW BUSINESS:** Meggen Baynes discussed adding a trail equipment fee on to the showbills. The money would be kept in a separate account and would be used as seed money to continue to update and purchase equipment needed. Rob Kirkpatrick made a motion to add a \$5 per circuit trail and over fence fee to the showbills beginning with the 2018 Spartan Spectacular. Megan Hirschman seconded the motion. Motion passed with none opposed.

A motion to adjourn was made at 9:29 p.m. by unanimous consent.

**NEXT MEETING:** The next meeting is April 18, 2018 at 7:00 p.m. at the MSU Pavilion, East Lansing.

**ELECTRONIC BOARD CORRESPONDENCE:** *MQHA rules now allow for electronic voting when necessary. Any information voted on electronically between meetings will be recorded on the next set of minutes in this section:*